

FMA Meeting Minutes -submitted by Michelle Gardner
June 8, 2015

Attendees: Mr. Massey, Dale Andersen, Sheila Peterson, Katherine Udden, Terese Todd, Karen Connolly, Lauren Amico, Michelle Kenney, Shannon San Bento, Christine Macdonald, Kim Vacheron. Students: Colleen Macdonald, Katie Todd, Emily Connolly

Welcome and Thank you by Dale

Finish at the Fifty Race at Gillette – July 1-3.

Will do T-shirts again. Don't need as many volunteers, now 10 per block W 3-7, Th 3-7, F 12-3:30 and 3:30-7 for \$1,200, which is less money to FMA. Oppty for food tent but need 25 volunteers to handle food tent 4-9 day of race for \$1,000. Concern expressed about getting that many volunteers on July 3.

Minutes approved

Treasurer Report – ending ahead of last year, sponsorships up from last year. Remaining income is whatever we make at Founder's day (expect a few \$100). Approved.

Mr. Massey report – Thanked everyone for support this year from FMA and parents – both for funding of special programs and support and encouragement. We accomplished a lot this year musically. This group is a commitment to high quality program for the arts and he couldn't do it without us.

Founders Day – Tent at fields with Info, water, soda, candy, games, magnets, etc. .
Shifts 11-1 and 1-3. Party band 12:30-1. Choir 1:30-2:15. Party Band again.

Website, PR and Communications - Want to update and make improvements.
Subcommittee formed including Karen, Terese, Pam (w/ input from Paula who currently owns website), Dale, Sheila. Liz Hall and Katherine Udden will also help.
Recommend "Makeover" Bring up to current version of Wordpress 4.22 and add new features. More user friendly, improved security, updated with current events. Consider removing Paypal weighing cost/benefits. Need to determine if one person will handle Front end and Back end. Need to discuss ownership and fees related to site. Karen will own website for now and wants someone to shadow. Liz Hall volunteered.
3 pronged communication approach 1) Website for info (Karen and Liz) 2) FB for PR on events (Pam) 3) Press Releases to media – photos and articles (need someone).

Volunteer positions still open (list sent out to Google Group).
Melody Leighton will be Co-chair for Bottle and Can drive
Lauren Amico and Michelle Kenney will take over Scholarships
Katherine Udden will help Pam Atanasoff with Sponsorships

Will do Yankee Candle and Bread fundraisers in the Fall. Pointsettias and Wreaths will not be done since we made so little.

Reviewed upcoming events. Next meeting September 14, 2015.